

Toys R Us Price Match Policy:

- Our Price Match Guarantee is valid for in-store purchases only.
- Price Match is given at the time of purchase or within 7 days of purchase date with a valid receipt.
- When two or more of the same item are purchased, Price Match will be limited to two of those items.
- We will match prices in our competitors' local print advertisements.
- We will match prices from selected online competitor websites, including Walmart.com, Target.com, BestBuy.com, Sears.com, Kmart.com, buybuyBaby.com, Meijer.com, FredMeyer.com, diapers.com, BabyDepot.com, LEGO.com and Amazon.com (not including marketplace pricing).
- We will match Toysrus.com and Babiesrus.com online pricing in our stores, except for online-only prices.
- Items purchased must be identical to the items advertised (e.g., brand or size).
- The original, complete competitor ad, with valid dates, must be presented at time of purchase. Advertisements presented via smartphone must be displayed on competitor's website or app. Online prices must be verifiable via competitor website.
- Prices are matched after deducting any Toys"R"Us and/or Babies"R"Us coupon savings and other offers from our price.
- Competitor shipping charges will be calculated and factored in the cost of online prices.

We will not match prices for competitors':

- Category-wide or storewide discounts
- Buy One Get One with purchase offers
- Gift with purchase offers
- Percentage (%) off discounts
- Out-of-stock or limited quantity items
- Doorbuster items
- Coupons

- Advertisements and websites with typographical pricing errors
- Prices advertised on Black Friday or the Thursday before
- Online prices advertised during the week of Black Friday or on Cyber Monday
- Online pricing that is limited to one day or less (e.g. one day deal, 6-hour sale, evening sale)
- Online "marketplace" pricing (i.e. pricing from a 3rd party selling products via a competitor site)
- Clearance, closeout, damaged product, used, refurbished, open packages or liquidation sales